



DC Source - Households by Net Worth

Count: 198,492,514

45% Male 99% Zip + 4 43% Phones

The DC Source - Households by Net Worth file is your best source for high-quality, up to date households by their financial value. Net worth is a basic measure of monetary value of a household. It is the dollar amount by which assets exceed liabilities. Net worth is figured by subtracting the total dollar amount of all liabilities from the total value of all assets. Households can grow their net worth through some combination of decreasing liabilities and increasing assets.

Some other popular consumer selects are: income, age, gender, credit data, occupation, marital status, pet ownership, ethnicity, education level, ailments and illnesses, political affiliation.

Reach these Households by Net Worth for offers on Seminars, Subscriptions, Books, and any other consumer or financial related offer.

The DC Source - Households by Net Worth list is NCOA'd quarterly.

Selections by Net Worth Range

\$1 - \$4,999	1,691,198
\$5,000 - \$9,999	6,436,274
\$10,000 - \$24,999	11,548,030
\$25,000 - \$49,999	24,855,247
\$50,000 - \$99,999	34,909,789
\$100,000 - \$249,999	58,324,437
\$250,000 - \$499,999	32,130,467
\$500,000+	12,083,783

State Counts

AK 436,891	HI 660,045	MI 7,979,474	NV 1,720,503	TN 4,253,252
AL 3,181,649	IA 2,053,025	MN 3,513,013	NY 12,663,488	TX 14,463,425
AR 2,039,836	ID 909,019	MO 3,982,242	OH 9,010,066	UT 1,743,289
AZ 3,474,242	IL 8,002,805	MS 2,037,447	OK 2,534,937	VA 5,157,123
CA 20,170,383	IN 4,180,469	MT 615,714	OR 2,523,476	VI --
CO 3,263,187	KS 1,727,443	NC 7,033,139	PA 8,516,092	VT 426,870
CT 2,609,818	KY 2,788,781	ND 421,006	PR --	WA 4,225,903
DC 362,532	LA 3,328,761	NE 1,147,872	RI 776,704	WI 3,861,484
DE 661,834	MA 4,412,762	NH 903,239	SC 2,972,292	WV 1,189,968
FL 12,412,469	MD 3,745,927	NJ 5,552,886	SD 511,478	WY 344,080
GA 5,960,699	ME 937,960	NM 1,091,532	Total 198,492,514	

Pricing 25% Commission to Recognized Brokers

Base	\$ 80/M	Title Address	\$ 5/M	Cheshire	No Charge
Minimum Order	\$ 250	Job Title	\$ 5/M	PS Labels	\$ 7/M
Unlimited Use	\$ 160/M	Gender	\$ 5/M	Galley	\$ 10/M
Duplicate Set	\$ 40/M	SCF	\$ 5/M	Diskette	\$ 25/F
Run Charges	\$ 10/M	County	\$ 5/M	CD-Rom	\$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	\$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge		

Contact

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