

HUGO DUNHILL MEDIA

SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

AAA - Pilots

List: 1813-3

Pilots Count: 556,706

This comprehensive new compilation of 556,706 Pilots offered by Hugo Dunhill Media features airline, commercial, private, recreational, sport and student pilots. The Pilots database also contains Flight Engineers and Flight Instructors. 85% Male 98% Zip + 4

Selections by Type of Certificate

Advanced	109	Instrument	98
Airframe	169	Instrument Airplane	166,781
Airplane Multi-Engine	188,081	Instrument Airplane & Helicopter	4,761
Airplane Single and Multi-Engine	46,048	Instrument Helicopter	12,231
Airplane Single Engine	382,764	Power Plant	168
Back	10	Reciprocating Engine-Powered	998
Basic	38	Rotocraft-Gyroplane & Helicopter	37,474
Chest	7	Seat	3
Glider - including Aero Tow & Ground Tow	26,205	Sport	4,563
Lighter-Than-Air Airship	57	Turbo-Jet Powered	25,480
Lighter-Than-Air Free Balloon	7,729	Turbo-Propeller Powered	962

Selections by Type of Pilot

Airline Transport Pilots	110,026
Commercial Pilots	200,660
Control Tower Operators	25,867
Flight Engineers	28,805
Flight Instructors	86,874
Private Pilots	205,061
Recreational Pilots	202
Sport Pilots	4,064
Student Pilots	93,538

Selections by Type of Address

Busine	ess Address		461		3-Line Address		553,818			
State	Counts									
AK AR AZ CO CT DE DE FL GA	7,794 8,266 5,096 19,313 61,554 16,654 5,133 5,99 1,436 52,642 17,437	HI IA ID IL IN KS KY LA MD ME	3,192 5,369 4,785 17,129 10,033 7,220 5,686 5,999 7,954 7,764 2,542	MI MO MS MT NC ND NH NJ NM	14,513 12,333 9,358 4,482 3,775 14,135 3,323 3,592 3,536 9,192 4,810	NV NY OH OK OR PA PR RI SC SD Total	6,804 17,203 15,898 8,442 8,904 15,811 1,511 1,037 6,582 2,232 556,706	TN TX UT VA VI VT WA WI WV	11,493 48,092 7,654 15,013 168 1,235 19,028 9,237 1,866 1,850	

Pricing 25% Commission to Recognized Brokers

Base Minimum Order Unlimited Use Duplicate Set Run Charges Special Sort	\$ 80/M \$ 250 \$ 160/M \$ 40/M \$ 10/M \$ 5/M	Title Address Job Title Gender SCF County Zip Codes	\$ 5/M \$ 5/M \$ 5/M \$ 5/M \$ 5/M \$ 5/M	Cheshire PS Labels Galley Diskette CD-Rom E-mail Delivery	No Charge \$ 7/M \$ 10/M \$ 25/F \$ 25/F \$ 25/F
Special Sort	\$ 5/M	Zip Codes	\$ 5/M	E-mail Delivery	\$ 25/F
Size Select	\$ 5/M	State	No Charge	Phones	NA
Key Code	\$ 3/M	Zip + 4	No Charge	Fax Numbers	NA

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