

#### **HUGO DUNHILL MAILING LISTS**

SALES LEADS \* PROSPECTING LISTS \* E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

Dentists, Dental Assistants and Dental Hygienists at Home Address Mail Order Buyers List: 4016-4

Dentists, Dental Assistants and Dental Hygienists at Home Address Mail Order Buyers Count: 319,591

30% Male 53% Female 99% Zip + 4 10% Phones

This brand new file consists of Dentists, Dental Assistants and Dental Hygienists at Home Address with a select of Mail Order Buyers.

Dentists diagnose and treat problems with teeth and tissues in the mouth, along with giving advice and administering care to help prevent future problems. Dentists provide instruction on diet, brushing, flossing, the use of fluorides, and other aspects of dental care. Dentists remove tooth decay, fill cavities, examine x-rays, place protective plastic sealants on children's teeth, straighten teeth, and repair fractured teeth. Dentists also perform corrective surgery on gums and supporting bones to treat gum diseases. Dentists extract teeth and make models and measurements for dentures to replace missing teeth.

Dental Assistants work closely with and under the supervision of Dentists. Dental Assistants sterilize and disinfect instruments and equipment, prepare and lay out the instruments and materials required to treat each patient, and obtain patients' dental records. Dental Assistants make patients as comfortable as possible in the dental chair and prepare them for treatment. Dental Assistants hand instruments and materials to dentists and keep patients' mouths dry and clear by using suction or other devices. Dental assistants also instruct patients on postoperative and general oral health care. Dental Assistants may prepare materials for impressions and restorations, take dental x rays, and process x-ray film as directed by a dentist.

Dental Hygienists remove soft and hard deposits from teeth, teach patients how to practice good oral hygiene, and provide other preventive dental care. Dental Hygienists examine patients' teeth and gums, recording the presence of diseases or abnormalities. Dental Hygienists may use models of teeth to explain oral hygiene, perform root planning as a periodontal therapy, or apply cavity-preventative agents such as fluorides and pit and fissure sealants.

Reach these Dentists, Dental Assistants & Dental Hygienists at Home Address Mail Order Buyers for offers on Seminars, Subscriptions, Books, Recruitment and any other dental-related offer.

The Dentists, Dental Assistants & Dental Hygienists at Home Address Mail Order Buyers list is NCOA'd quarterly.

### Selections by Title

Dentist	161,193
Dental Assistant	58,327
Dental Hygienist	100,071

#### Other Selections Available

Adult Age - \$5/M
Children's Age - \$10/M
(By Ranges or Birth Year)
(Sample mail piece required)
Credit Card Indicator - \$10/M
Dwelling Type - \$5/M
Gender - \$5/M
Home Owner/Renter - \$5/M
Household Income - \$5/M
(Available in \$5/M Increments)
Marital Status - \$5/M



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# **State Counts**

AK	697	HI	758	MI	12,042	NV	2,148	ŢŊ	8,559
ΑL	3,492	ļΑ	4,585	MN	9,204	NY	12,775	<u>TX</u>	13,775
AR	3,272	ID	1,501	MO	4,384	ОН	15,982	UT	2,027
ΑZ	4,954	IL	11,509	MS	2,440	OK	3,594	VA	5,410
CA	66,746	IN	5,569	MT	860	OR	3.903	VI	´ <b></b>
CO	5,151	KS	2,375	NC	6,607	PA	13,229	VT	1,612
CT	4,138	KY	3.091	ND	<sup>′</sup> 769	PR	´ <b></b>	WA	5.975
DC	241	LA	2,186	NE	1,482	RI	986	WI	6.021
DE	588	MA	8,762	NH	1,382	SC	3,507	WV	1,383
FL	22,046	MD	7,721	NJ	8,491	SD	563	WY	281
GA	7.332	ME	1,779	NM	1.707	Total	319.591		

# Pricing 25% Commission to Recognized Brokers

Base Minimum Order Unlimited Use Duplicate Set Run Charges Special Sort Size Select	\$ 80/M \$ 250 \$ 160/M \$ 40/M \$ 10/M \$ 5/M \$ 5/M	Title Address Job Title Gender SCF County Zip Codes State	\$ 5/M \$ 5/M \$ 5/M \$ 5/M \$ 5/M \$ 5/M No Charge	Cheshire PS Labels Galley Diskette CD-Rom E-mail Delivery Phones	No Charge \$ 7/M \$ 10/M \$ 25/F \$ 25/F \$ 15/M
Key Code	\$ 3/M	Zip + 4	No Charge	FIIOHES	ψ 13/IVI

#### Contact

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