

HUGO DUNHILL MAILING LISTS

SALES LEADS * PROSPECTING LISTS * E-MAIL LISTS 11211 John Galt Boulevard Omaha, NE 68137 Toll Free: 800-223-6454 www.hdml.com

Boat Owners

List: 2183-4

Boat Owners Count: 314,209

68% Male 6% Female 95% Zip + 4

This newly updated file includes the owners of accredited and documented boats and yachts. These individuals are professional and recreational enthusiasts trained and experienced in applicable maritime code.

They are ideal prospects for maritime and boating offers.

Selections by Type of Vessel

Barge Commercial Fishing Vessel Fishing Processing Vessel Industrial Vessel Oil Recovery Ship Passenger Ship Recreational	28,149 25,718 88 1,253 369 12,767 233,753
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Selections by Length of Vessel

60-99 Feet 19,404 100-199 Feet 14,396 200-299 Feet 16,460 300-999999 Feet 836	0 Feet 1-29 Feet 30-39 Feet 40-49 Feet 50-59 Feet	1,007 46,885 134,820 62,453 17,953
	100-199 Feet 200-299 Feet	14,396 16,460

Selections by Type of Hull

Aluminum	11,071
Concrete	368
Fiberglass Reinforced Plastic	233,836
Plastic	3,151
Steel	47,881
Wood	16,810
Other	530

Selections by Gross Weight

0 Ton	1,172
1-10 Ton Boats	70,161
11-30 Ton Boats	157,299
31-100 Ton Boats	46,847
101-1000 Ton Boats	33,807
1001-10000 Ton Boats	4,800
10001-999999 Ton Boats	362



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State Counts

AK	7,420	HI	2,008	MI	5,565	NV	1,316	TN	8,552
AL	3,732	IA	973	MN	3,703	NY	17,320	TX	14,492
AR	1,000	ID	436	MO	10,674	ОН	5,867	UT	634
ΑZ	2,257	IL	7,489	MŚ	3,438	ŌΚ	832	٧A	12,253
CA	26,851	IN	3,392	ΜŤ	404	ŌR	3,794	VI	635
CO	1,421	KS	1,587	NC	7,497	PA	7,036	VΤ	694
ČŤ	7,664	KY	5,420	ND	87	PR	2,333	WA	15,682
ĎĊ	1,014	ĹÁ	12,196	NE	443	RÍ	3,934	Wi	2,594
DĚ	3,694	MÀ	16,444	ŇĦ	2,283	SC	4,042	ŴV	523
FL	38,094	MD	12,904	ŊĴ	10,158	ŠĎ	'16 <u>1</u>	ŴŶ	1 <u>6</u> 7
GĀ	4.513	ME	6.165	ŇM	388	Total	314.209	•••	

Pricing 25% Commission to Recognized Brokers

Base Minimum Order Unlimited Use Duplicate Set Run Charges Special Sort Size Select	\$ 80/M \$ 250 \$ 160/M \$ 40/M \$ 10/M \$ 5/M \$ 5/M	Title Address Job Title Gender SCF County Zip Codes State	\$ 5/M \$ 5/M \$ 5/M \$ 5/M \$ 5/M \$ 5/M No Charge	Cheshire PS Labels Galley Diskette CD-Rom E-mail Delivery	No Charge \$ 7/M \$ 10/M \$ 25/F \$ 25/F \$ 25/F
	\$ 5/M \$ 3/M		No Charge No Charge	,	*

Contact

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